

## pVectOZ-GFP (Green Fluorescent Protein Expression Vector)

### Description

The pVectOZ-GFP vector has been created to produce the highest levels of Green Fluorescent Protein expression in a broad range of mammalian cells and tissues. It contains a proprietary modified human cytomegalovirus (CMV) promoter followed by a specific intron, enhancer and a terminator. The expression vector is engineered in an optimized plasmid backbone to achieve the highest levels of transgene expression in mammalian cells and high copy number production in *Escherichia coli*.

### Kit contents

Ref. #PL00020  
25 µg pVectOZ-GFP (encoding for Green Fluorescent Protein) plasmid in 25 µl sterile TE buffer.

### Storage

Store at -20°C.

### Selection Marker

**Kanamycin** is the selection gene included for producing the plasmid in *Escherichia coli*.

### Applications

pVectOZ-GFP (Green Fluorescent Protein) vector is suitable for all transfection applications (*in vitro* & *in vivo*).

**Presentation.** The transgene expression level depends mainly on the promoter, enhancer, terminator and plasmid backbone. The pVectOZ-GFP expression cassette was designed to express very high levels of transgene product in many mammalian cells and tissues. This vector has been modified to eliminate sequences affecting transgene expression levels while optimizing those critical for high levels of expression. The final expression cassette accommodates the high levels of transgene expression in mammalian cells as well as high yield of plasmid production in *Escherichia coli*. The resulting plasmid is the ideal vector to reach high levels of expression *in vitro* and *in vivo*.

**Use.** For high levels of transgene expression in mammalian cells and tissues. For optimal results, this vector can be used with all OZ Biosciences transfection reagents to transfect a wide variety of mammalian cells and tissues.

### GFP detection

For transfections performed with pVectOZ-GFP plasmids, the detection can be done by fluorescent (epifluorescence) or confocal microscopy. The GFP produced has an excitation peak at 470-480 nm and emission peak at 510 nm. GFP expression level can also be monitored by fluorescence-activated cell sorter analysis (FACS).

### References

1. Kain, SR. *et al.* (1995). *Biotechniques*. **19**: 650.
2. Cheng, L. *et al.* (1996). *Nature Biotech.* **14**: 606.
3. Welsh, S. *et al.* (1997). *Curr Opin Biotechnol.* **8**: 617.
4. Zelphati, O. *et al.* (1999). *Hum Gene Ther.* **10**: 15.
5. Ward, T. *et al.* (2006). *Meth Biochem Anal.* **47**: 305.

### Contact Us

Please, feel free to contact us for all complementary information and remember to visit our website ([www.ozbiosciences.com](http://www.ozbiosciences.com)) to stay informed on the latest breakthrough technologies and updated on our complete product list.

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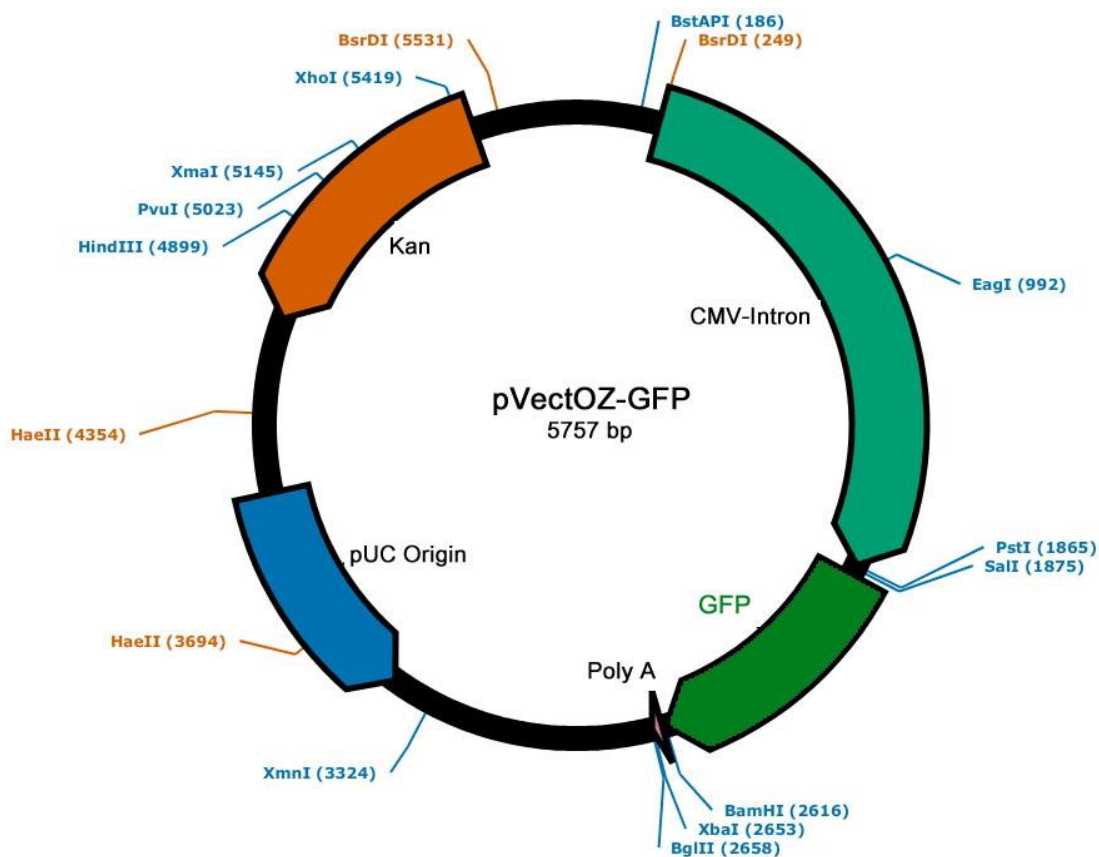
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## Plasmid Map



## Related Products

Description	Reference	Description	Reference
<b>Magnetofection Technology</b>		<b>Gene &amp; Protein Tools</b>	
Mega Magnetic Plate	MF14000	Bradford – Protein Assay Kit	BA00100
Super Magnetic Plate	MF10000	GeneBlaster selection kit	GB20010
Magnetic Plate 96-magnets	MF10096	β-Galactosidase (ONPG) assay kit	GO10001
PolyMag 1mL (for all nucleic acids)	PN31000	β-Galactosidase (CPRG) assay kit	GC10002
PolyMag Neo 1mL (for all nucleic acids)	PG61000	X-Gal Staining Kit	GX10003
CombiMag 1mL (boost transfection reagent)	CM21000	<b>Plasmids</b>	
SilenceMag 500μL (for siRNA applications)	SM10500	pVectOZ-CAT 25μg	PL00010
NeuroMag 1mL (for neuron transfection)	NM51000	pVectOZ-LacZ 25μg	PL00030
		pVectOZ-Luc 25μg	PL00040
		pVectOZ-SEAP 25μg	PL00050
<b>Lipofection (lipid-based reagents)</b>		pVectOZ-CAT 100μg	PL00110
DreamFect Gold Transfection reagent 1mL	DG81000	pVectOZ-GFP 100μg	PL00120
DreamFect Transfection reagent 1mL	DF41000	pVectOZ-LacZ 100μg	PL00130
Lullaby siRNA Transfection reagent 1mL	LL71000	pVectOZ-Luc 100μg	PL00140
VeroFect Transfection Reagent 1mL	VF61000	pVectOZ-SEAP100μg	PL00150
FlyFectin Transfection Reagent 1mL	FF51000		